

## General information:

The LCRewards program offered by Lakewood Camping Resort is a points-based program. Guests must first purchase a \$25 membership, which is valid for two years from the date of registration. Following the purchase of a membership, guests gain points based on the number of nights they stay at Lakewood Camping Resort. The number of points earned per night varies depending on the time of the year. The point scale is available on the Lakewood Camping Resort App, LakewoodCampingResort.com and at the Front Desk.

Points earned for reservations can be redeemed for various vouchers, which are outlined in the LCRewards point scale one-sheet.

All LCRewards members also receive an Exclusive Member ID card to access offers, discounts, and special events! They also receive early entry into High Steppin' Country with their valid LCRewards ID card.

Upon becoming a member, LCRewards holders receive an email confirmation containing a link to login to the LCRewards Member Portal. The portal is for guests to manage contact information & other account details.

## Expiry:

Memberships expire every two years. These memberships can be renewed bi-annually for \$10.

If a member chooses not to renew their membership after expiration, they will no longer receive points for their bookings.

Points earned during the 2-year period do not immediately expire with the membership. Guests have 2 years from the date of expiration to renew their membership for \$10 and maintain access to points already accumulated. Points only expire when a membership is left inactive for 2 or more years.

If a membership is inactive for more than 2 years, the guest must pay the \$25 enrollment fee again.

## Points & Point Scale:

Points are applied to the LCRewards Member's account upon their departure for each visit.

If a guest purchases a membership during an active stay, they will receive points for the entire stay, up to the maximum number of points for that season as specified on LCRewards point scale.

The point scale is subject to change at any time by Lakewood Camping Resort. Points cannot be redeemed for cash. Points are only valid for vouchers.

Reservations must be made on the LCRewards Member's account to receive points for that reservation.

When booking online, LCRewards Members must be logged into the Lakewood Portal under the email address associated with their LCRewards Membership. Prior to check-out, guests will need to select their membership level on the Membership Details window. They will be asked to enter their six-digit Member number & their last name to accumulate points for their reservation. The six-digit member number can be found on their LCRewards Portal and on the confirmation email received following enrollment.

When booking over the phone, guest must book reservation under the LCRewards member's name & account. Guest must confirm with reservationist that they are showing up as an LCRewards member.

## Promotions:

Special promotions, offers & discounts offered to LCRewards Members may not be combined with other offers, promotions or discounts. LCRewards promotions, offers & discounts are only valid for the LCRewards member, they cannot be transferred to other guest accounts or bookings.